



# First steps with AI

*for eternal and fake IT  
beginners*



by Olga Pincová



# What are we going to talk about?

1

Juicy theory and why should we care

What is AI able to do and how implement it to our strategy - for business and our lives

2

Practical tips to get the results (get your hand ready)

AI and strategy - for business and our lives

3

Unleash your imagination

Some examples what happen when you connect more tools

4

Where to find more

My source of inspiration

# Why should women leaders care about AI?

## Influence and Ethical Leadership

AI has the potential to help address the gender gap in leadership positions. Women can shape the ethical development and deployment of AI, ensuring that decision-making processes are inclusive, fair, and aligned with human values

## Innovation and Competitiveness

AI-powered tools and applications can empower women by providing them with insights, data, and decision-making support. AI can help women to drive innovation, leverage opportunities etc.

## Shaping the Future

As AI becomes more prevalent in our lives, it's crucial that women have a voice in shaping its development and deployment. By actively engaging with AI, women can ensure that this technology is designed and used in ways that benefit humanity as a whole.

# Why should women leaders care about AI?

## No philosophy, but real everyday life

### Enhancing Efficiency and Decision-Making

It can help you to be more efficient. No matter what profession you're in. I bet.

### Growth

Professional and personal. We have top mentors on our fingertips.

### Inspiring Other

Someone has to be the first. We are shaping our future and future of our kids and grandkids.





Let's start having  
fun  
*Simple Examples of AI Usage*



# Create picture





# Plan and visualise your menu



# Evaluate unstructured data and display it in a graph

Here are the evaluations of the course that recently took place. Please draw a radar chart of participant satisfaction using your chosen parameters. Basic questions:

How did they like the course? Brief summary

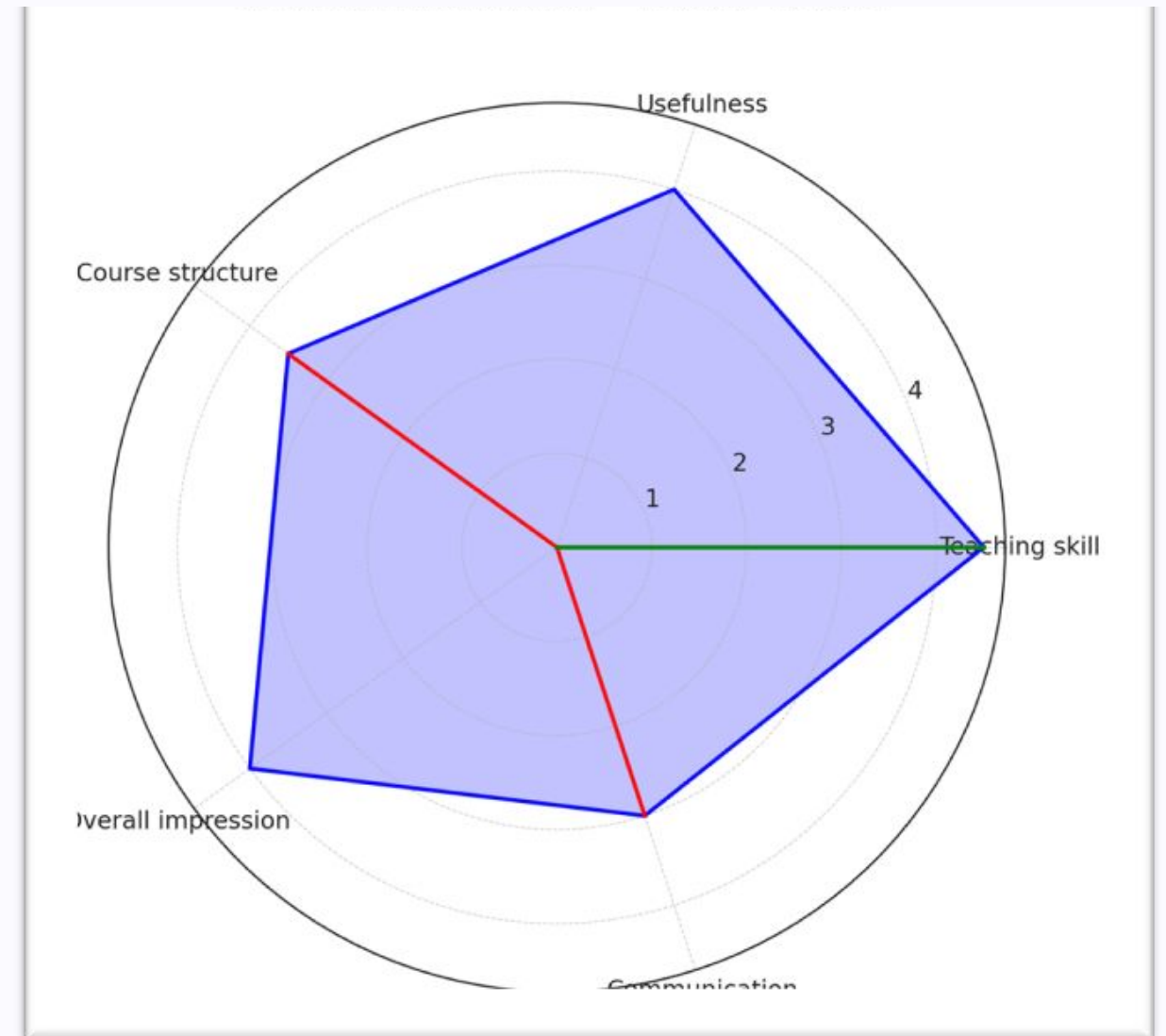
What approximate grade would the course get from the participants if it were graded like in school?

What do the participants appreciate the most?

Where is the most room for improvement?

"I completed course X and I have to say that it was a revolution for my daily planning. Tool Y is now my daily bread!"

↓  
"The course was amazing, instructor Q had great knowledge and





# Help with legal wording

4N

**You**

Ahoj, jako specialista na právo v marketingu mi prosím pomoz vydefinovat parametry pro smlouvu o užívání loga. My v tuto chvíli nevíme, kde všude budeme chtít klientovo logo použít. Hlavním účelem je doložit projekt u tohoto klienta jako referenci - na našem webu, v nabídkách, které používáme u dalších klientů, v naší komunikaci na LinkedIn, ale také na konferencích, když se speaker představuje v rámci své přednášky. Jak toto napsat co možná nejobecněji, abychom logo mohli použít ve všech referenčních a reklamních materiálech a nemuseli stále hlídat, jestli to smlouva kryje nebo nekryje?

## **Účel použití**

"Logo bude využíváno výhradně pro účely marketingu a propagace společnosti [Vaše Společnost] a jejích služeb. Toto zahrnuje, ale není omezeno na, použití loga jako součásti referenčních materiálů, které demonstrují předchozí úspěchy a zkušenosti společnosti [Vaše Společnost] v oblasti poskytování podobných služeb a produktů. Logo může být také použito pro zdůraznění partnerství a spolupráce mezi společností [Vaše Společnost] a [Klient], a to jak v tištěných, tak v digitálních formátech, včetně, ale ne omezeno na, webové stránky, sociální média, brožury, prezentace, reklamní materiály a na veřejných akcích jako jsou konference a veletrhy."

# Help with legal wording

ChatGPT 4o ▾

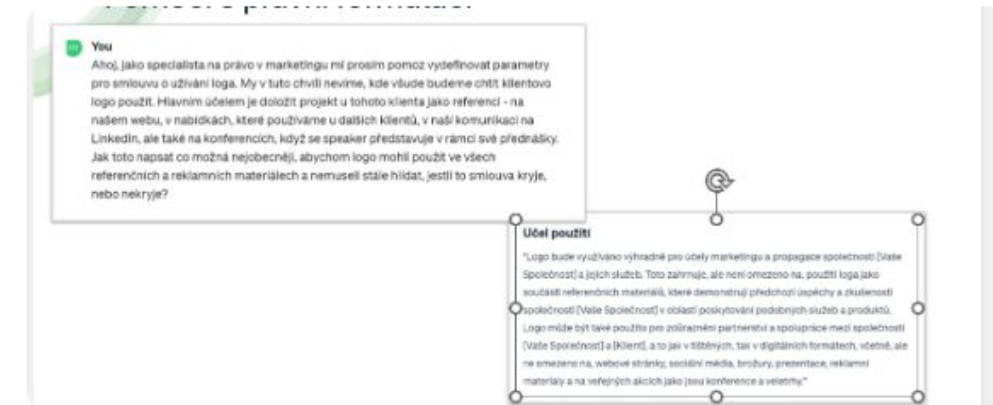


4

can you please tranlate this for me?



Sure, I can translate the summary for you. Please specify the language you would like it to be translated into.



Sure, I can translate the text from the image for you.





Sure, I can translate the text from the image for you.

### Original Text in Czech:

#### Left Text:  
...

Ahoj, jako specialista na právo v marketingu mi prosím pomoz vydefinovat parametry pro smlouvu o užívání loga. My v tuto chvíli nevíme, kde všude budeme chtít klientovo logo použít. Hlavním účelem je doložit projekt u tohoto klienta jako referenci - na našem webu, v nabídkách, které používáme u dalších klientů, v naší komunikaci na LinkedIn, ale také na konferencích, když se speaker představuje v rámci své přednášky. Jak toto napsat co možná nejobecněji, abychom logo mohli použít ve všech referenčních a reklamních materiálech a nemuseli stále hlídat, jestli to smlouva kryje, nebo nekryje?  
...

#### Right Text:  
...

Účel použití  
"Logo bude využíváno výhradně pro účely marketingu a propagace společnosti [Vaše Společnost] a jejich služeb. Toto zahrnuje, ale není omezeno na, použití loga jako součásti referenčních materiálů, které demonstrují předchozí úspěchy a zkušenosti společnosti [Vaše Společnost] v oblasti poskytování podobných služeb a produktů. Logo může být také použito pro zdůraznění partnerství a spolupráce mezi společnostmi [Vaše Společnost] a [Klient], a to jak v tištěných, tak v digitálních formátech, včetně, ale ne omezeno na, webové stránky, sociální média, brožury, prezentace, reklamní materiály a na veřejných akcích jako jsou konference a veletrhy."  
...

### Translated Text in English:

#### Left Text:  
...

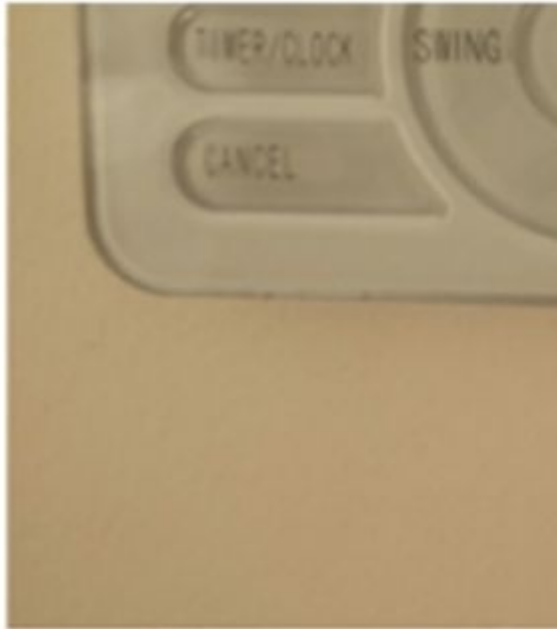
Hi, as a specialist in marketing law, please help me define the parameters for the logo usage agreement. At this moment, we do not know where exactly we will want to use the client's logo. The main purpose is to document the project with this client as a reference - on our website, in offers that we use with other clients, in our communication on LinkedIn, and also at conferences when the speaker introduces themselves during their presentation. How can we write this as broadly as possible so that we can use the logo in all reference and promotional materials without constantly checking if the contract covers it or not?  
...

#### Right Text:  
...


Purpose of Use  
"The logo will be used exclusively for the purposes of marketing and promoting the company [Your Company] and its services. **This includes, but is not limited to,** the use of the logo as part of reference materials demonstrating the previous successes and experiences of the company [Your Company] in providing similar services and products. The logo may also be used to highlight the partnership and cooperation between the company [Your Company] and [Client], both in printed and digital formats, including, but not limited to, websites, social media, brochures, presentations, promotional materials, and public events such as conferences and trade shows."  
...

If you need any further assistance or adjustments, feel free to ask!

# Teach us how to use some devices



Toto je ovládání klimatizace Acon  
žádný návod, ale v pokoji je zima.  
tady začalo být příjemněji?

1. **Turn the AC on:** Press the "ON/OFF" button to start the unit.
2. **Increase the temperature:** Look for buttons with an up arrow or a plus sign to increase the temperature. Since the display already shows 25°C, which is generally considered a comfortable room temperature, you might want to increase it slightly to see if that helps.
3. **Change the mode:** If your AC has different modes (often indicated by icons like a snowflake for cooling, a sun for heating, or a water drop for dehumidifying), try pressing the "MODE" button until you reach a setting that indicates heating (if your unit has a heat pump function).
4. **Adjust the fan speed:** If the fan is on high, it may feel cooler even if the air is warm. Try setting the fan to a lower speed for a less intense breeze.
5. **Use the timer:** If you want the AC to turn off after a certain time, press the "TIMER/CLOCK" to set it, which might help  the room gets too warm overnight.
6. **Cancel any previous settings:** If you think there might be some pre-set configurations



# Help with research

Let's focus on conferences and events that might be interesting for Oracle's products in the Czech and Slovak markets in 2024. This mainly concerns data warehouses and business intelligence. The target audience includes CIOs, IT managers, innovation managers, and others responsible for both corporate infrastructure and data work. Can you identify at least 10 key conferences and events in 2024 where we should be visible?



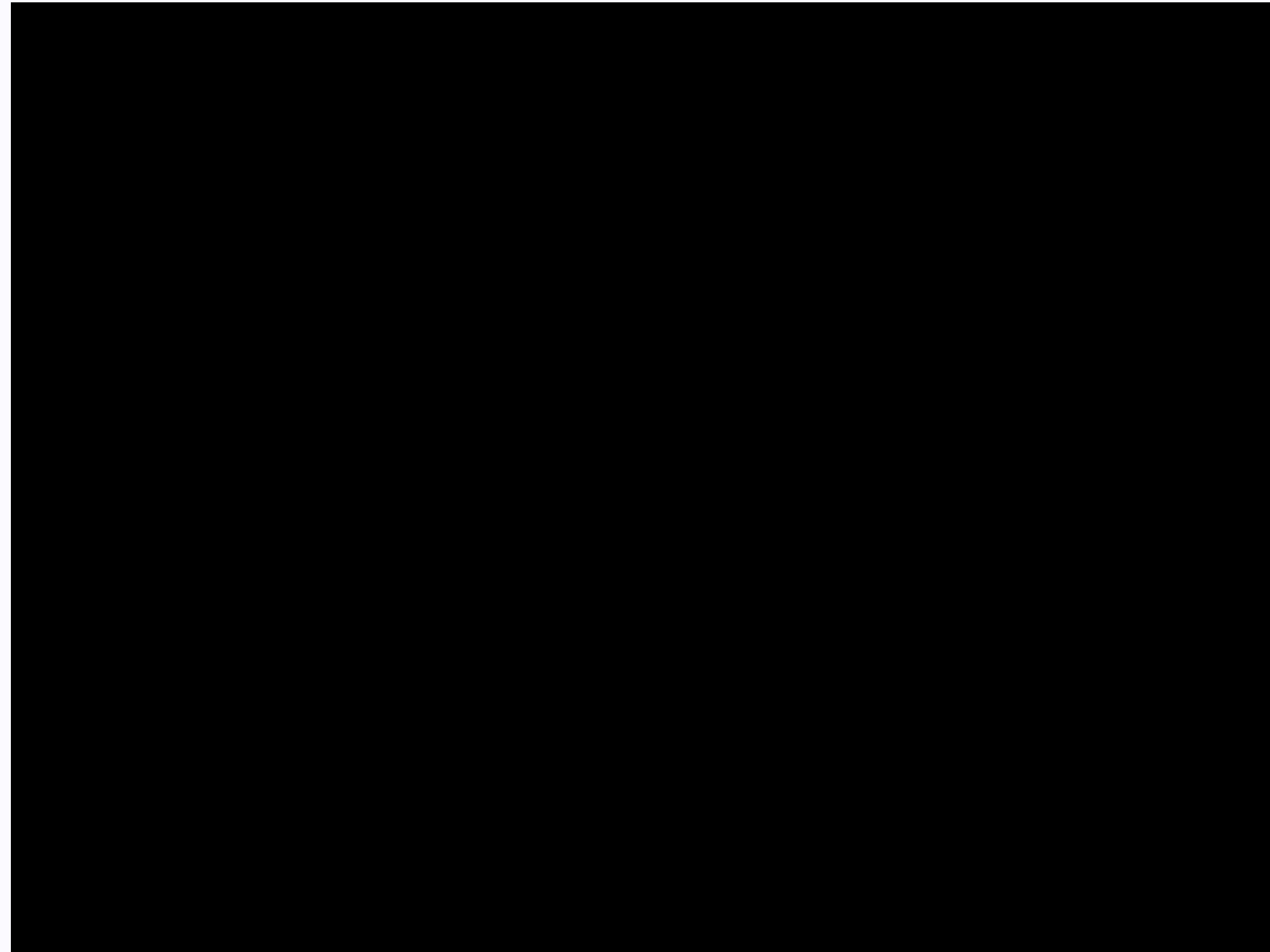
Prohledali jsme 6 webů

Here are 10 key conferences and events in the Czech and Slovak markets for 2024 that focus on data warehouses, business intelligence, and related fields. These events are ideal for engaging with CIOs, IT managers, and innovation managers:

1. Data Warehousing & Business Intelligence Summit



# Create a video according website





# Prepare a presentation

First steps with AI for beginners

1

Why should women leaders care about AI?

2

Importance of AI for women leaders

3

Opportunities in AI for women leaders

4

Risks and dangers of AI for women leaders

5

What AI can do for women leaders

6

How to think about AI as a woman leader

7

Conclusion and key takeaways

First steps with AI for beginners

Artificial Intelligence (AI) is a rapidly evolving field that is transforming the way we live and work. For women leaders, understanding and embracing AI can open up new opportunities and help address the challenges they face. This presentation will provide an introduction to AI, explore why women leaders should care about it, and discuss the potential benefits and risks associated with this powerful technology.

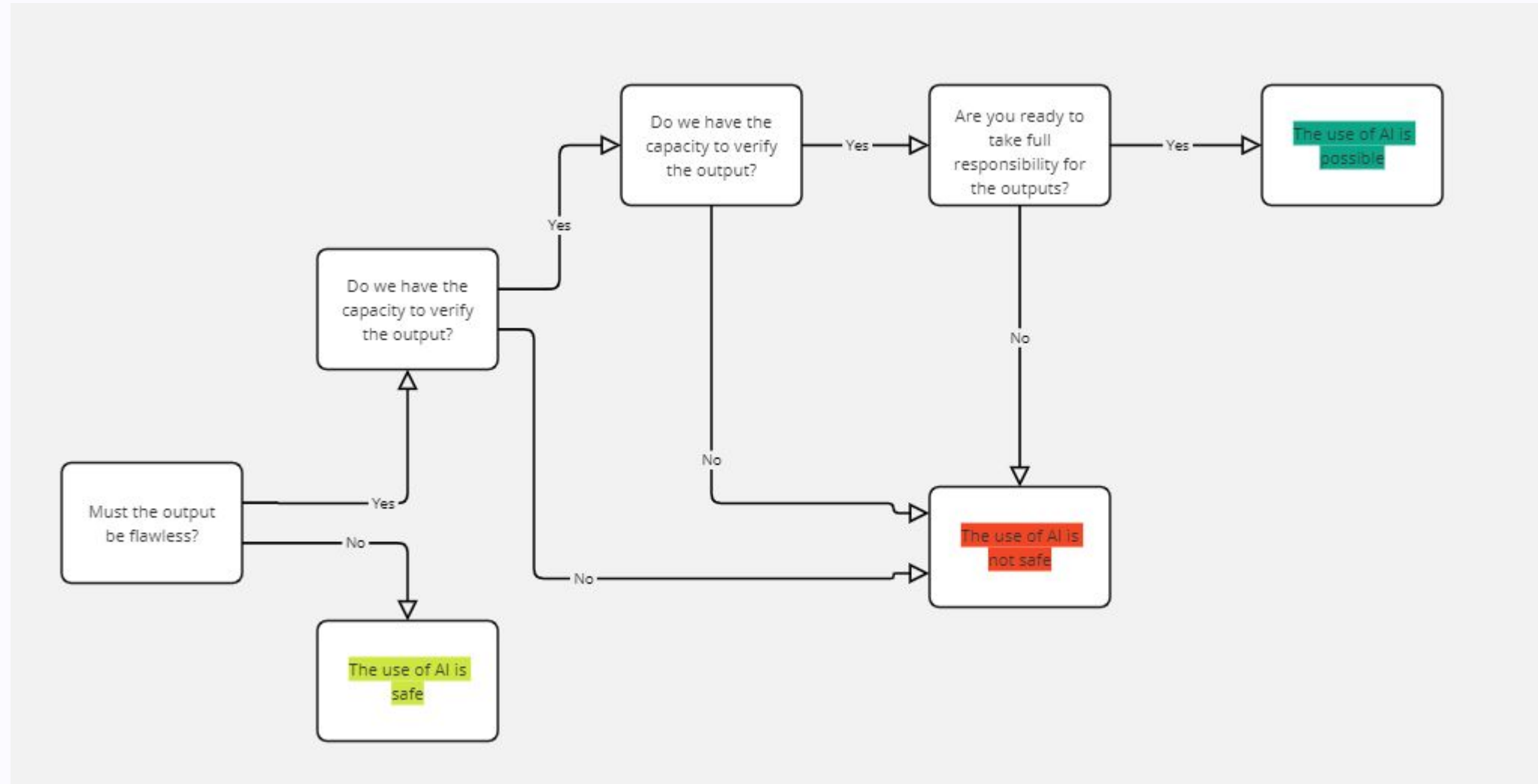
by Olga Pincova

Last edited less than a minute ago

Why should women leaders care about AI?

Created by Gamma, Prompted by Oli, June 2024

# Omg, will AI replace me?





# What to be aware of?

1

Access credentials belong to the password manager

For example: Keepass

2

You usually don't have the copyright to what you've given the AI to create

Check with a local lawyer who specializes in artificial intelligence

3

Be interested in where the tools are running

And ask your supplier about using AI

4

Be aware of shadow IT in your company

If your AI policy is very restrictive, employees are likely to start using tools secretly



# How to think about AI?

1

We need digital  
mindset

2

Play and share

3

Understand  
your needs

4

There's an App  
for that  
(trademark by  
Apple)



# There's an AI for that

The screenshot shows the homepage of the website 'THERE'S AN AI FOR THAT'. The interface is dark-themed with a sidebar on the left containing navigation links: Search, Free signup, Today (selected), Most saved, Tasks, Timeline, Get featured, Job Impact Index, Influencers (marked 'New'), Forum, Newsletter, Follow us, and Join Discord. The main header features the site title in large white letters, followed by statistics: '11,442 AIs for 16,607 tasks and 4,847 jobs.' and 'Powered by [Venturekit \(Business plans\)](#)'. Below this is a search bar with the placeholder 'Find AIs using AI' and a search icon. A secondary search bar below it says '187,852 searches today' and 'The #1 AI aggregator. Updated daily. 2M+ users/mo.'.

The main content area has a filter bar with buttons for 'All', 'GPT', 'iOS', 'Android', and 'Chrome', along with a 'New' dropdown. Below the filters is a button that says 'Check out the most popular AIs'. The 'Just Launched' section displays a grid of AI tools:

- Ideamap**: Brainstorming, Free from \$7/mo
- HireJackk**: Candidate screening, Free from \$50/mo
- HumanizeAI**: Text humanization, Free
- AIDE by Weco**: AI model training, No pricing
- PDFToQuiz**: Quizzes, No pricing
- ReAPI**: API testing, No pricing
- Hepta**: Data analysis
- FlowCog**: Financial forecasting
- AI-O**: Productivity

The 'Featured' section on the right lists:

- Agent4**: Call answering, Free + from \$10, 4.3 stars, 592 reviews
- Venturekit**: Business plans, Free + from \$16/mo, 3.4 stars, 363 reviews
- Flowpoint**: Website analysis, From \$19/mo, 4.2 stars, 356 reviews
- B12.io**: Website building

The Windows taskbar at the bottom shows the time as 14:00 on 23.01.2024.



# There's an AI for that

The screenshot displays the homepage of the 'THERE'S AN AI FOR THAT' website. The header features the title in large, bold, white letters, followed by statistics: '12,259 AIs for 15,350 tasks and 4,846 jobs.' Below this, a sponsor link for 'CleeAI (Search engine)' is shown. A search bar with the placeholder 'Find AIs using AI' and a magnifying glass icon is present, with a notification of '91,588 searches today'. A badge indicates it is the '#1 AI aggregator. Updated daily. Used by 20M+ humans.' A button with the Google logo says 'Join the largest AI community'. The navigation bar includes links for 'Featured', 'Home' (active), 'Just Launched', 'Requests', 'Most saved', 'Tasks', 'Timeline', 'Get featured', 'Job Impact Index', and a user profile icon. Below the navigation bar, there are buttons for 'New AIs For You', 'New AIs', and 'Tasks For You'. The main content area is titled 'Just Launched'. The Windows taskbar at the bottom shows the search bar with 'Hledat', several application icons, and system status icons on the right indicating the time as 5:49 and date as 15.04.2024.

NOW  
APR  
MAR  
FEB  
JAN  
DEC  
NOV  
OCT  
SEP  
AUG  
JUL  
JUN  
2023  
2022  
2021  
2020  
2019  
2018  
2017  
2016  
2015

# THERE'S AN AI FOR THAT\*

12,259 AIs for 15,350 tasks and 4,846 jobs.

Sponsor: [CleeAI \(Search engine\)](#).

91,588 searches today

#1 AI aggregator. Updated daily. Used by 20M+ humans.

Join the largest AI community

★ Featured **Home** ✈ Just Launched 👥 Requests 📅 Most saved 🤖 Tasks 📈 Timeline ★ Get featured 📁 Job Impact Index 🔔 In' 👤

New  
AIs For You **New AIs** Tasks For You

## Just Launched

Windows taskbar: Hledat, File Explorer, Teams, Chrome, PowerPoint, System tray (5:49, 15.04.2024)

# There's an AI for that

NOW

JUN

MAY

APR

MAR

FEB

JAN

DEC

NOV

OCT

SEP

AUG

2023

2022

2021

2020

2019

2018

2017

2016

2015

#

Sign in to save AIs for later (it's free!)

# THERE'S AN AI FOR THAT\*

12,890 AIs for 14,918 tasks and 4,803 jobs.

Spotlight: TeleWizard (Customer support) .

Find AIs using AI

#1 AI aggregator. Updated daily. Used by 20M+ humans.

2023★ Featured

⚙️ Home

✈️ Just Launched

🏆 New Popular

👥 Requests

💪 Tasks

📅 Timeline

★ Submit / Advertise

📁 Job Impact Index

👤

AIs For You

New AIs

Tasks For You

New Check out the Most Popular section

Just Launched

⬆️

Windows

Hledat

📁

🌐

📧

👤

📅

🔄

⬆️

📶

🔊

CES

21:30

23.06.2024

3

# How to think about AI?

1

We need digital  
mindset

2

Play and share

3

Understand  
your needs

4

There's an App  
for that  
(trademark by  
Apple)





# How to talk to AI to get the best outcome

Tell AI what it's role is

Provide context and purpose

Provide details

Provide patterns

ChatGPT remembers

Praise (AI and yourself) & train

Divide complex tasks into smaller

Specify desired format

Iterate and refine, ask different

Set up custom instructions

Create your own assistant

Provide feedback



Let's get our  
hands dirty  
*Your turn to ask ChatGPT*

# Prompt nr. 1 - Time management

You're "TimeWizz" and you're the ultimate productivity coach. You master all the TOP techniques to increase productivity at work. You primarily help [describe your position] to ideally plan their time and spend their time not on busyness, but on business.

Describe [describe your job/project/company, or even your customer - in short, provide your work background for TimeWizz to operate in].

[Describe what your key role is - e.g. devising and implementing top marketing campaigns]

I want to plan my week using the "hourly" method, which is to assign an average hourly rate to each activity I do in a day. The hourly rate can vary based on the value I provide to the company and myself. So it varies mainly by contribution, whether it's an hourly rate of 500 CZK/hr for a strategy meeting with colleagues to plan activities for the next year, to 500 CZK/hr for answering phone calls or 100 CZK/hr for cooking food for lunch, to a negative -1,000 CZK/hr for drinking alcohol or -5,000 CZK/hr for organising a booze party. As you have already understood, the hourly rate can be negative if the activity is harmful to the company.

Your job is to build a calendar that maximizes my value to the company. The calendar must include only activities that have a very high benefit to the firm and to me. You will help me delegate the less beneficial activities that appear on the calendar.

Now ask me all the questions that will relate to my work week, my responsibilities and the activities to be done for the week. At the same time, you need to figure out what is to be accomplished for the week and what the ideal outcomes of the week are. Ask any additional questions you need to best set up my calendar. Let's get started.



# Prompt nr. 2 - Travel guide

You are a traveller who has travelled to all the beautiful, lucrative, breathtaking and interesting destinations in Europe over the last 46 years. You've visited the restaurants that have the most delicious and original dishes. You are well known for the fact that if anyone comes to you, you can give them great advice on how they can make the most of their trip or holiday.

Your job is to help me plan my [Insert country/region and time range of your holiday. Ex: 5 day holiday in Italy]. Based on my interests, preferences and budget, suggest activities, places to visit, food options and hotel accommodation (take references into account).

My budget: [Write your budget for accommodation and activities. Ex: We have 20,000 CZK for accommodation for 2 people aged 21 and 23 and 25,000 CZK for other activities].

Interests. E.g.: We are more interested in architecture and like historical buildings, exhibitions and monuments. We also like to explore the local culture, including the local cuisine. At night we prefer to observe beautiful landscapes, the sea, walk along the waterfront, etc.]

Preferences. E.g.: Although we are young, we prefer to be a little comfortable in our accommodation. We like to have nice views of the city or the sea (natural views).]

# Prompt nr. 3 - Strategic advisor

You are a business analyst with 30 years of experience in evaluating and understanding various business environments. You have a proven track record of helping companies develop robust strategies by analyzing external factors that could impact their operations. You are well known for your ability to provide comprehensive and actionable insights.

Your job is to help me conduct a PEST analysis for [Insert company name/industry]. Based on the current and projected trends, provide a detailed analysis of the political, economic, social, and technological factors that might affect our business. Offer insights on how we can leverage opportunities and mitigate risks.

## **Political factors:**

- What are the current government policies affecting our industry?
- Are there any upcoming legislative changes that could impact our operations?
- What is the level of political stability in the regions where we operate or plan to operate?
- How do international trade agreements and regulations influence our business?

## **Economic factors:**

- What is the current state of the economy (GDP, inflation, interest rates) in our key markets?
- What are the economic growth forecasts for the next few years?
- How do fluctuations in exchange rates affect our costs and pricing?
- What is the unemployment rate, and how does it influence the purchasing power of our customers?

## **Social factors:**

- What are the demographic trends that could impact our target market?
- How are cultural and consumer behavior trends evolving?
- What social issues are currently significant, and how do they affect our business?
- What is the education and skill level of the workforce in our markets?

## **Technological factors:**

- What new technologies are emerging in our industry, and how might they impact our products and services?
- What is the level of investment in research and development in our sector?
- What opportunities exist for automation and digitalization of our processes?
- What are the key technological trends and innovations that could affect our competitiveness?

## **Additional instructions:**

- Please gather and analyze relevant data from trustworthy sources, such as government reports, economic analyses, technological reports, and demographic studies.
- Consider both positive and negative impacts of the identified factors.
- Based on this analysis, suggest strategic steps we should take to capitalize on opportunities and minimize risks.



# My tech stack



# My top AI app

## ChatGPT

An interactive conversational AI that helps answer questions, provide advice, and support in various fields.

## Grammarly

A writing assistant that helps improve grammar, spelling, and style in your writing across different platforms.

## Guidde

A tool for creating and sharing step-by-step guides and tutorials to simplify learning and onboarding processes.

## Veed

An online video editing platform that allows users to create, edit, and share videos easily with a range of professional tools and features.

# AI apps worth trying

## Gamma

An interactive presentation tool that helps create dynamic and engaging slideshows with real-time collaboration features.

## Canva

A user-friendly graphic design platform that enables you to create stunning visuals, from social media posts to presentations, with a wide variety of templates and design tools.

## Miro

An online collaborative whiteboard platform that facilitates brainstorming, planning, and teamwork through interactive diagrams and mind maps.

## Notion

An all-in-one workspace that combines note-taking, project management, and collaboration tools to organize and streamline personal and professional tasks.

# AI apps worth trying

## Kapwing

An online content creation platform that offers a suite of tools for editing videos, images, and GIFs, making it easy to produce and share multimedia content.

## Copilot

An AI-powered coding assistant integrated into Microsoft products, offering intelligent code suggestions, automating repetitive tasks, and enhancing productivity for developers within their development environments.

## Hubspot Marketing Hub

A comprehensive marketing platform that provides tools for e-mail marketing, social media management, SEO, and lead generation, helping businesses attract and engage customers effectively.

## Loom

A video messaging tool that enables users to quickly record and share video messages, screen recordings, and presentations, enhancing communication and collaboration.





# Imagination *on steroids*

# Make and Zappier



# StackAI

Builder

Export

Logs

Manage

Back

Google Search

YouTube

Airtable

Snowflake Beta

MySQL

Postgres

MongoDB

Algolia

Elastic Search Beta

Pinecone Beta

Salesforce Beta

HubSpot Beta

Slack

Dynamic Vector Stores

Input

Documents + Search

Output

Search for content using Slack.

Chat

Ahoj, jsem asistent na vyhledání nejvhodnějšího obchodníka.  
Jak Vám mohu pomoci?

18:36

Your message...



# Power Automate

Features

Use cases

Analyst reports

Pricing

Partners

Customer stories

Resources

FAQ

Sign in

Try for free

Overview

AI features

Desktop flows (RPA)

Cloud flows (DPA)

Task and process mining

Orchestration

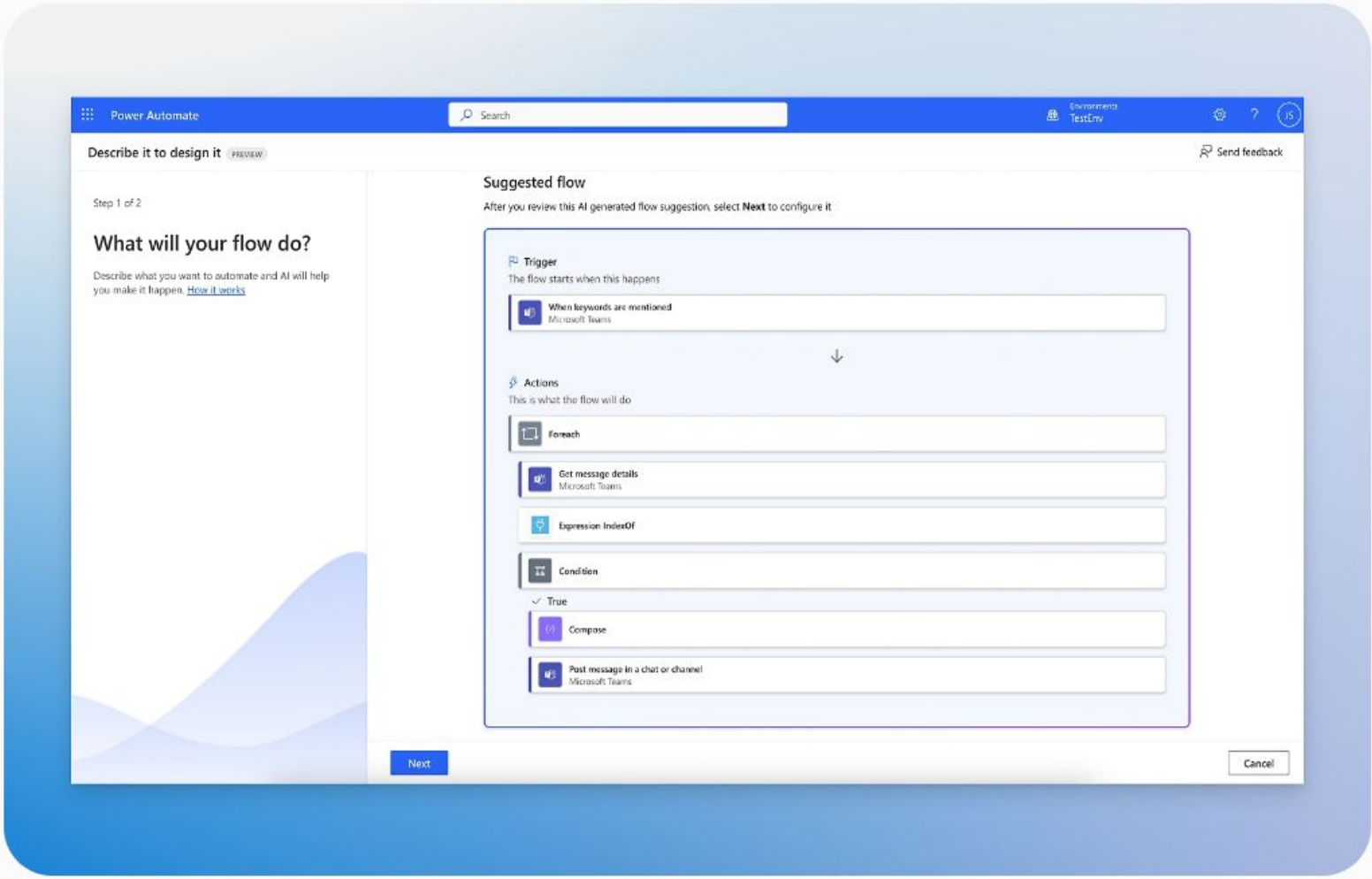
Discover ▾

Automate ⤴

Automate across nearly unlimited systems, desktop apps, and websites with AI and digital and robotic process automation.

Orchestrate ▾

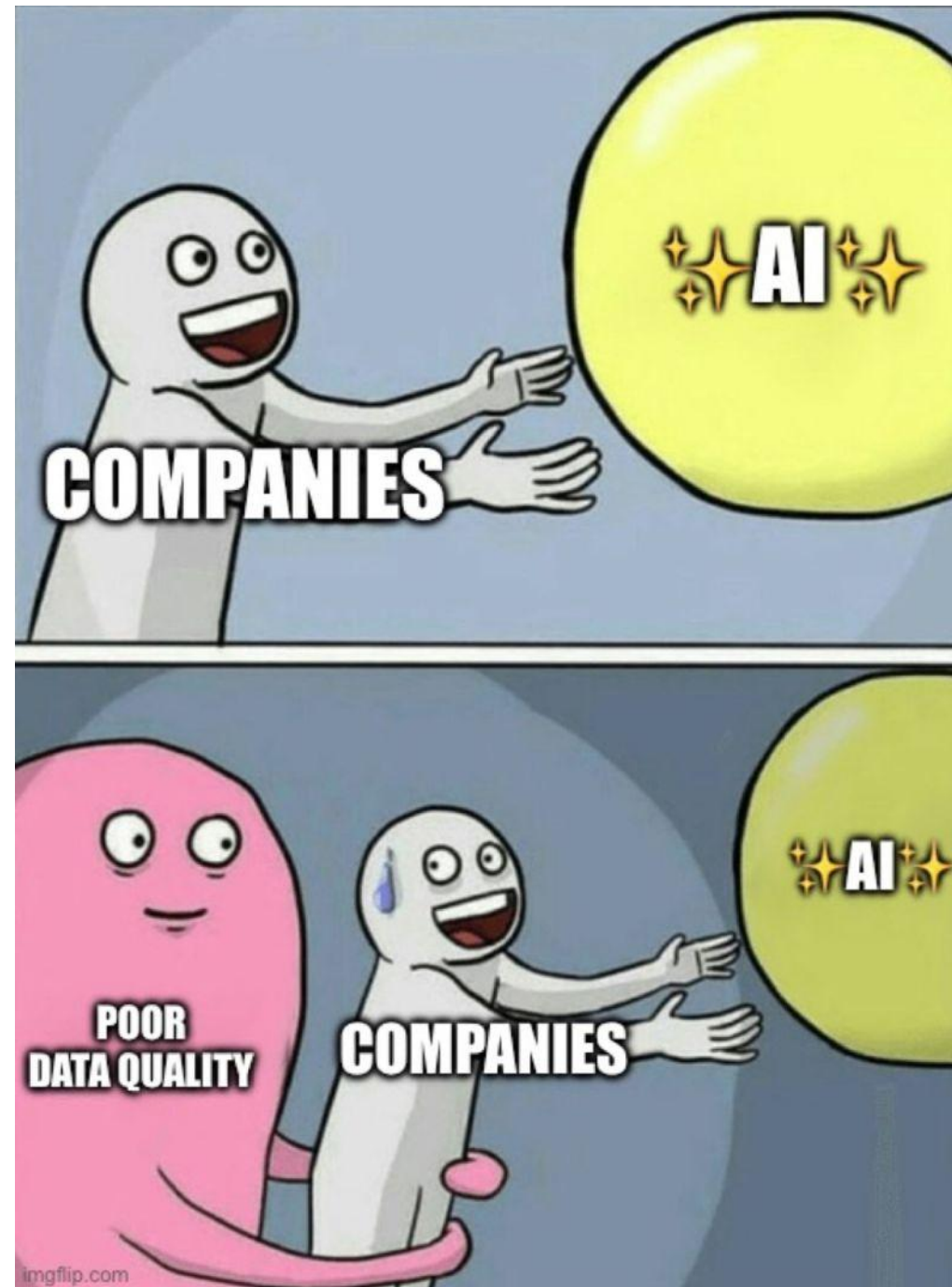
Extend ▾





OK, you're  
excited and want  
to start big.  
*Great, but first...*

# Obstacle nr. 1: Data quality





# Make the most of the apps you already have

... and don't forget the keyboard shortcuts

# Think about time

HOW LONG CAN YOU WORK ON MAKING A ROUTINE TASK MORE EFFICIENT BEFORE YOU'RE SPENDING MORE TIME THAN YOU SAVE?  
(ACROSS FIVE YEARS)

		HOW OFTEN YOU DO THE TASK					
		50/DAY	5/DAY	DAILY	WEEKLY	MONTHLY	YEARLY
HOW MUCH TIME YOU SHAVE OFF	1 SECOND	<div><div>1</div></div> DAY	2 HOURS	30 MINUTES	4 MINUTES	1 MINUTE	5 SECONDS
	5 SECONDS	<div><div>5</div></div> DAYS	12 HOURS	2 HOURS	21 MINUTES	5 MINUTES	25 SECONDS
	30 SECONDS	<div><div></div><div></div><div></div><div></div><div></div></div> 4 WEEKS	<div><div>3</div></div> DAYS	12 HOURS	2 HOURS	30 MINUTES	2 MINUTES
	1 MINUTE	<div><div></div><div></div><div></div><div></div><div></div><div></div></div> 8 WEEKS	<div><div>6</div></div> DAYS	<div><div>1</div></div> DAY	4 HOURS	1 HOUR	5 MINUTES
	5 MINUTES	9 MONTHS	<div><div></div><div></div><div></div><div></div><div></div><div></div></div> 4 WEEKS	<div><div>6</div></div> DAYS	21 HOURS	5 HOURS	25 MINUTES
	30 MINUTES		6 MONTHS	<div><div></div><div></div><div></div><div></div><div></div><div></div></div> 5 WEEKS	<div><div>5</div></div> DAYS	<div><div>1</div></div> DAY	2 HOURS
	1 HOUR		10 MONTHS	2 MONTHS	<div><div>10</div></div> DAYS	<div><div>2</div></div> DAYS	5 HOURS
	6 HOURS				2 MONTHS	<div><div></div><div></div><div></div><div></div><div></div><div></div></div> 2 WEEKS	<div><div>1</div></div> DAY
	<div><div>1</div></div> DAY					<div><div></div><div></div><div></div><div></div><div></div><div></div></div> 8 WEEKS	<div><div>5</div></div> DAYS



5 provocative  
questions  
*to keep in mind*



# 5 provocative questions

1. Where can AI threaten me and where can it help me?

I have an army of assistant on my fingertips, how will I leverage it? And how will my kids? And my enemies?

2. How will AI change our customers?

Will they want to talk to us? Will they even need us?

3. How can I make sure our employees have the necessary skills and knowledge to work with AI?

Is everyone fully aware that sensitive data about our customers does not belong in ChatGPT? Even if it saves them a lot of work? How are we helping them to harness the potential of AI?

4. We are sufficiently resilient to deepfakes and other AI-related scams?

How do we train our employees and what do we teach our children?

5. What's stopping us from getting started?

Is it really something out there (corporate rules) or just our fear of the unknown or our laziness?

Bonus: How can AI systems perpetuate and amplify existing gender biases, and what can we do to prevent this?

What steps can we take to ensure fair decision-making in hiring, lending, and other areas where gender discrimination might occur?



Do you want  
more inspiration?

# Inspiration here:

1. Filip Dřímalka and his book The Future of Nowork

<https://www.linkedin.com/in/drimalka/>

<https://nowork.ai?aff=jh3d51aHxFHq> (affiliate link), discount code NOWORK30

2. Jan Romportl

<https://www.linkedin.com/in/janromportl/>

3. Bernard Marr and his book Generative AI in Practice

[https://www.audible.com/pd/Generative-AI-in-Practice-Audiobook/B0CYCRQPR1?action\\_code=ASSGB149080119000H&share\\_location=pdp](https://www.audible.com/pd/Generative-AI-in-Practice-Audiobook/B0CYCRQPR1?action_code=ASSGB149080119000H&share_location=pdp)