



THE CEO ELEVATION CIRCLE®

# VORNICA BREAKTHROUGH® TALKS

INSPIRING, TRANSFORMATIVE  
SESSIONS FOR CORPORATE WOMEN  
WITH CRISTINA MUNTEAN



Looking for the fastest way to elevate your women from entry-level to C-Suite? The answer: inspiring talks that shift mindsets, empower bold career moves, and foster confident, courageous leadership.

VORNICA BREAKTHROUGH® TALKS delivers just that—engaging sessions with real stories and actionable insights that show women it is possible to thrive at work and in life.

Challenge their thinking, expand their potential, and ignite their path to success. Bring the VORNICA BREAKTHROUGH® TALKS to your women's network today.

# WELCOME TO THE VORNICA BREAKTHROUGH® TALKS!

## Here are the topics that are most sought-after by women at work in 2024 and beyond:

### **IS THIS ALL?**

Break free from the home-work grind. Find balance, purpose, and a life you love.

### **TALKING TO MEN: STRATEGIC STAKEHOLDER MANAGEMENT FOR WOMEN**

Turn any man into a strategic ally, mentor, and sponsor for your career growth.

### **TRULY INTELLIGENT**

Develop emotional intelligence that future-proofs your career and enhances your life.

### **QUEENS DON'T APPLY FOR NEW JOBS**

Think like an entrepreneur. Own your value and secure the role you want on your terms.

### **PERSONAL BRANDING FOR CAREER GROWTH**

Stay authentic, rise above the noise, and build a personal brand that propels your career.

### **STORYTELLING FOR WOMEN LEADERS**

Master the art of storytelling to deliver powerful presentations with purpose and lasting impact.

### **WOMEN WHO RUN WITH WOMEN**

Support other women, eliminate bias, and become a powerful role model without the labels.

### **THE SEVEN STAGES OF GROWTH FOR WISE WOMEN LEADERS**

Navigate leadership transitions with ease and unlock your full potential without sacrificing yourself.

Would you like to learn more about the content of each talk? **Here you go.**

### IS THIS ALL?

#### 60 to 90-minute talk & Q&A

This talk explores how women can overcome reactivity, approach work-life balance differently, say no with ease, protect their mental health and well-being, and pursue a higher purpose at work that enables better decision-making.

### TALKING TO MEN – STRATEGIC STAKEHOLDER MANAGEMENT FOR WOMEN

#### 60 to 90-minute talk & Q&A

In this talk, I share strategic insights on how to turn any man at work into a strategic ally, mentor, and sponsor. These insights come from interviews with male allies and discussions from our strategic community accelerator, TALKING TO MEN.

### TRULY INTELLIGENT

#### 60 to 90-minute talk & Q&A

Women are often seen as more emotionally intelligent than men. But that's not entirely true—we are just more emotionally attuned to others, which can be overwhelming if we don't manage our empathy. In this talk, I show women how to develop emotional intelligence in a way that positions them for top leadership roles, future-proofs their careers, and enables them to lead a deeply sustainable, fulfilling work life.

### QUEENS DON'T APPLY FOR NEW JOBS

#### 60 to 90-minute talk & Q&A

This practical talk shares strategies for tracking the value of your time and results, communicating that value, and engaging internal and external stakeholders to secure your next role—on co-created terms and your own timeline.

### PERSONAL BRANDING FOR CAREER GROWTH

#### 60 to 90-minute talk & Q&A

In this session, I introduce the VORNICA® signature framework 5Ws+H®, which helps women build a personal brand rooted in long-term purpose. I'll also share tools and tactics for staying authentic and visible amidst the growing AI-driven noise. This talk is valuable for all, from junior staff to C-Suite executives.



## STORYTELLING FOR WOMEN LEADERS

### 60 to 90-minute talk & Q&A

Storytelling is at the heart of everything we do at VORNICA®—after all, „vornica“ means woman storyteller. In this talk, I'll teach women why storytelling matters, which stories are appropriate for the workplace and which are not, how to identify and collect impactful stories, and how to deliver them in presentations and talks to enhance their leadership presence in any setting.

## WOMEN WHO RUN WITH WOMEN

### 60 to 90-minute talk & Q&A

We often hear that women don't support other women. There's some truth to that: 9 in 10 people, including women, are biased against women. In this talk, I offer practical tips on developing self-awareness, eliminating gender bias, mastering micro-aggressions, and becoming fierce advocates for other women—without being labeled a „vain feminist.“

## THE SEVEN STAGES OF GROWTH FOR WISE WOMEN LEADERS®

### 60 to 90-minute talk & Q&A

This talk dives into the VORNICA® signature framework, which maps women's internal, emotional, and mental growth as they evolve into personal, people, and organizational leadership roles. From Innocent Ignorant to Spectacular Success, we explore the seven stages of growth women must experience to fully realize their leadership potential—without losing their health, family, or peace of mind.



## Let's Talk Logistics.

I understand that budgets for women's leadership development and employee resource groups can be tight, so let's make these talks as impactful and cost-effective as possible. Here's what I propose:

- ✓ **60 to 90-minute talks**, including Q&A.
- ✓ **Virtual delivery** to stay flexible and reach as many women as possible.
- ✓ **Platform of your choice**—I prefer Zoom, but I'm happy to adapt.
- ✓ **You can record the talk** and share it internally to maximize your investment.
- ✓ Talks can be conducted in **English, Czech, or Romanian**.

## Your Investment and ROI.

**The price of one talk: 2,000 EUR / talk (VAT not included).**

This is a special price available only in 2024. Starting in 2025, the price will be 3,000 EUR. The discounted rate applies to all talks booked and paid for in 2024, regardless of when they are delivered.

### In-person talks:

- **4,000 EUR** (VAT not included) for talks within 100 km of Prague. *This includes my travel costs.*
- **6,000 EUR** (VAT not included) for talks further than 100 km or abroad. *Please budget for travel and two nights' accommodation.*

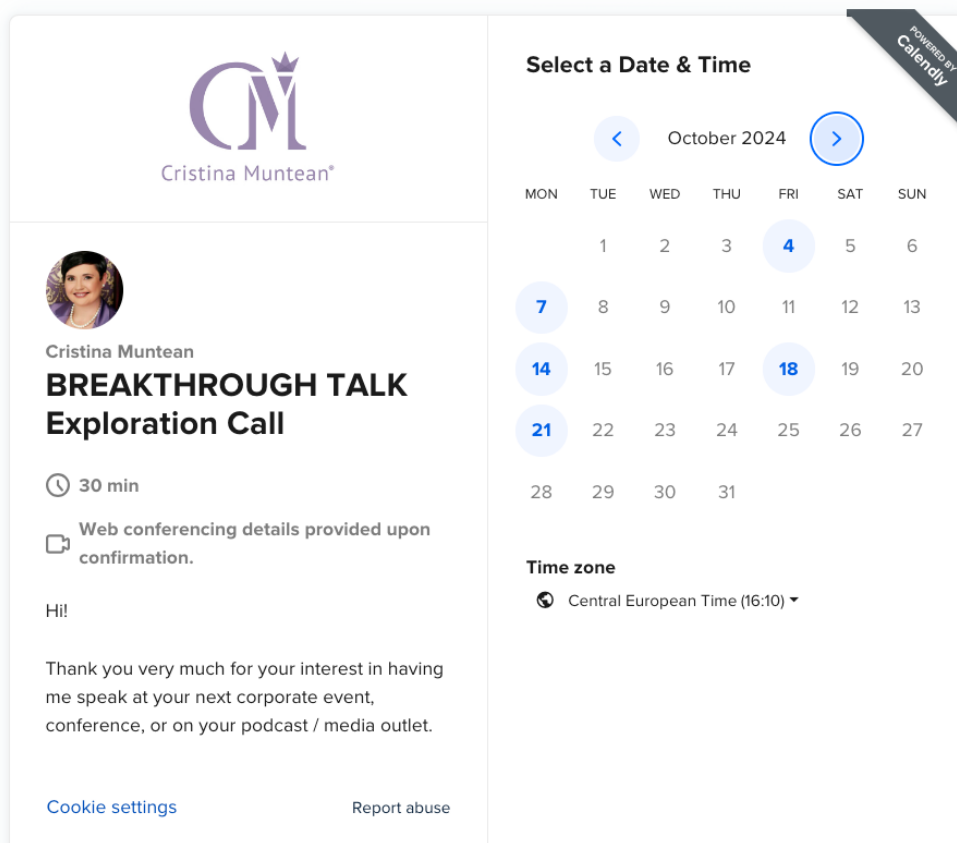
## Special Offer:


If budget is a concern, I'm happy to offer a **virtual talk** in exchange for your participants' email addresses and permission to add them to my newsletter.


## Interested in booking a talk for your exceptional women?


Check my calendar and schedule  
an appointment with me directly here:


<https://calendly.com/cristinamuntean/breakthrough-talks-exploration-call>



  
Cristina Muntean®

  
Cristina Muntean  
**BREAKTHROUGH TALK  
Exploration Call**

 30 min

 Web conferencing details provided upon confirmation.

Hi!

Thank you very much for your interest in having me speak at your next corporate event, conference, or on your podcast / media outlet.

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**Select a Date & Time**

October 2024

MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**Time zone**  
Central European Time (16:10) ▼