



THE CEO ELEVATION CIRCLE®

# VORNICA BREAKTHROUGH® TALKS

INSPIRING, TRANSFORMATIVE SESSIONS

FOR TODAY'S LEADERS

WITH CRISTINA MUNTEAN



Looking for the fastest way to upskill your people, ignite their curiosity and appetite to learn and change, raise their motivation, and improve your overall culture? The answer: inspiring talks that shift mindsets, empower bold career moves, and foster confident, courageous leadership.

VORNICA BREAKTHROUGH® TALKS delivers just that—engaging sessions with real stories and actionable insights that show corporate people it is possible to manage overwhelm, grow and thrive at work and in life.

Challenge their thinking, expand their potential, and ignite their path to success. Bring the VORNICA BREAKTHROUGH® TALKS to your employees' community today.

# WELCOME TO THE VORNICA BREAKTHROUGH® TALKS!

## Here are the topics that are most sought-after by corporate staff in 2024 and beyond:

### **CLIMBING EVEREST**

Lead your teams better. Conquer challenging team dynamics and lead your team like a CEO.

### **CURIOSITY IN THE AGE OF AI**

Ignite your people's learning mindset, nurture psychological safety, and thrive in the new AI-powered world of work.

### **LAST MINUTE**

Conquer the ASAP culture - the silent killer that destroys motivation, mental health, and well-being at work. Eliminate reactive behaviors and thrive together in the workplace.

### **OVERWHELMED NO MORE**

Master the dynamics of flexible work, release anxiety and overwhelm, stay productive, and find balance, purpose, and a life you love.

### **FLEXIBILITY VS. ACCOUNTABILITY**

Lead your workforce like an orchestra. Learn the timeless principles of driving productivity across regions and time zones, enabling your people to work flexibly while achieving outstanding results.

### **PERSONAL BRANDING FOR CAREER GROWTH**

Stay authentic, rise above the noise, and build a personal brand that propels both your career and your company brand.

### **STORYTELLING FOR LEADERSHIP**

Master the art of storytelling to deliver powerful presentations with purpose and lasting impact.

Would you like to learn more about the content of each talk? **Here you go.**

### **CLIMBING EVEREST**

#### **60 to 90-minute talk & Q&A**

In this talk, I guide team leaders through the challenging dynamics that can emerge at each of the five stages of a team's development. I share practical strategies and tips on managing these challenges, fostering psychological safety, and increasing productivity and well-being for everyone.

### **CURIOSITY IN THE AGE OF AI**

#### **60 to 90-minute talk & Q&A**

Discover how human curiosity works, why we are born curious, how we lose it over time, and how we can reignite curiosity and a love of learning to thrive in a constantly changing environment. This talk is ideal for leaders and those involved in change management or company transformation initiatives.

### **LAST MINUTE**

#### **60 to 90-minute talk & Q&A**

We don't talk enough about the impact of reactive behavior at work. Yet, everyone—from the doorkeeper to the CEO—can be reactive in their own way, with serious consequences for individuals, teams, and the entire organization. In this talk, I provide practical insights into the biology of critical distance and support participants in reducing this silent killer of productivity and mental health.

### **OVERWHELMED NO MORE**

#### **60 to 90-minute talk & Q&A**

In this talk, I share practical, proven strategies for mastering productivity in a hybrid work environment. Learn how to eliminate overwhelm, establish clear boundaries, and thrive in today's flexible workspace.

### **FLEXIBILITY VS. ACCOUNTABILITY**

#### **60 to 90-minute talk & Q&A**

This session teaches team leaders how to set up and track productivity and performance standards in a flexible, remote-first or hybrid work environment. I'll also share how leaders can define and enhance accountability in any setting by focusing on role clarity, task ownership, and mindful tracking of achievements.

## PERSONAL BRANDING FOR CAREER GROWTH

### 60 to 90-minute talk & Q&A

In this session, I introduce the VORNICA® signature framework, 5Ws+H®, which helps individuals build a personal brand rooted in long-term purpose. I'll also share tools and tactics for staying authentic and visible amidst the growing AI-driven noise. This talk is valuable for everyone, from junior staff to C-Suite executives.

## STORYTELLING FOR LEADERSHIP

### 60 to 90-minute talk & Q&A

Storytelling is at the heart of everything we do at VORNICA®—after all, „vornica“ means woman storyteller. In this talk, I'll explain why storytelling matters, which stories are appropriate for the workplace and which are not, how to find and collect impactful stories, and how to deliver them in presentations and talks to enhance your executive presence in any setting.



## Let's Talk Logistics.

I understand that budgets for leadership development and employee resource groups can be tight, so let's make these talks as impactful and cost-effective as possible. Here's what I propose:

- ✓ **60 to 90-minute talks**, including Q&A.
- ✓ **Virtual delivery** to stay flexible and reach as many employees as possible.
- ✓ **The number of people** who can attend is illimited.
- ✓ **Platform of your choice**—I prefer Zoom, but I'm happy to adapt.
- ✓ **You can record the talk** and share it internally to maximize your investment.
- ✓ Talks can be conducted in **English, Czech, or Romanian**.

## Your Investment and ROI.

**The price of one talk: 2,000 EUR / talk (VAT not included).**

This is a special price available only in 2024. Starting in 2025, the price per talk will be 3,000 EUR.

The discounted rate applies to all talks booked and paid for in 2024, regardless of when they are delivered.

### In-person talks:

- **4,000 EUR** (VAT not included) for talks held in Prague and within 100 km of Prague. *This includes my travel costs.*
- **6,000 EUR** (VAT not included) for talks held further than 100 km from Prague or abroad. *Please budget for travel and two nights' accommodation.*


## Special Offer:


If budget is a concern, I'm happy to offer a **virtual talk** in exchange for your participants' email addresses and permission to add them to my newsletter.


## Interested in booking a talk for your exceptional people?


Check my calendar and schedule  
an appointment with me directly here:

<https://calendly.com/cristinamuntean/breakthrough-talks-exploration-call>

  
Cristina Muntean®

  
Cristina Muntean  
**BREAKTHROUGH TALK**  
**Exploration Call**

 30 min

 Web conferencing details provided upon confirmation.

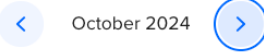
Hi!

Thank you very much for your interest in having me speak at your next corporate event, conference, or on your podcast / media outlet.


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**Select a Date & Time**

  
October 2024

MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**Time zone**  
 Central European Time (16:10) ▾