

CONTENT CALENDAR AND ACTIVITY PLAN 2024





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- 1. Our Mission**
- 2. Our Top Theme in 2024: Impact**
- 3. Our Community Events: Regular and Irregular**
- 4. Our Community Strategic Development Programs in 2024**
- 5. Community Activities Per Month: January - December 2024**
- 6. Thank You for Being With Us in THE CEO ELEVATION CIRCLE in 2024!**



OUR MISSION

In 2024 we continue on our mission to triple the number of women CEOs in Europe by 2030.

There are two ways to become the next CEO: to navigate your organization ecosystem strategically and to grow into the next appointed CEO, or to start your own company and to become a founder & CEO.

By elevating more smart, talented, and ambitious women into the C-Suite and, ultimately, into CEO, we contribute to the urgently needed transformation in our world from a short-term resource-depleting leadership, business, and living model to a more long-term resource-nourishing sustainable model of doing business, leading, and living.

We would be incredibly privileged if you decided to join our mission of women empowerment, leadership, and career growth in 2024 and beyond. Welcome to THE CEO ELEVATION CIRCLE!





OUR TOP THEME IN 2024: IMPACT



One of the greatest things holding us, women leaders, back is our incredible busyness with day-to-day operations that stifle our room to pause, take critical distance, reflect, and make better informed strategic choices for our work, careers, and lives.

Our lives on this Earth are limited. Throughout our lives we only get a few shots to make a real difference and to positively contribute to transform our world for the better for ourselves and for future generations.

We grew up on the shoulders of giants. In most parts of the world we had access to high education and incredible job opportunities. Helpful legislation and DEI initiatives blew further wind under our sails.

Which is why we run the risk of taking our recently gained privileges for granted.

Nothing can guarantee that the freedoms we enjoy today as women will still be there tomorrow for our daughters and granddaughters. That is UNLESS we join our courageous predecessors and also decide to take informed action to make sure that a new, inclusive, parity-driven model of leadership becomes the norm in our organizations and society.

We cannot fall asleep behind the wheel. This is why the theme of 2024 in our community THE CEO ELEVATION CIRCLE is IMPACT.

How exactly will you choose to spend your precious, limited time on this Earth so you can drive the greatest impact for yourself, your family, community, organization, country, our Planet, and for us, women, in general? This is the question we will try to answer together in our community in 2024.



OUR COMMUNITY EVENTS

In **THE CEO ELEVATION CIRCLE** we bring you two types of events: regular and special.
These are both live virtual and in-person events.

REGULAR EVENTS

Our regular community events are aimed to provide you with more clarity, predictability, inspiration, learning, and togetherness through consistent community connection.

Our regular events are:

1. **ASK US ANYTHING:** Our regular community office hours that take place monthly, **every first Monday of the month** with the exception of public holidays and our community live event break in July – August.
2. **NETWORK AND LEARN:** Our regular community strategic learning and networking events that take place monthly, every second Tuesday of the month with the exception of public holidays and our community live event break in July – August.

SPECIAL EVENTS

Our irregular community events are aimed to provide you with fresh and timely insights, inspiration, and exceptional togetherness and connectivity around common topics.

They are:

1. **THE CEO TALK / BOARD TALK / EXPERT TALK:** Our smartly facilitated 90-minute interviews with exceptional regional and global leaders, executive search, and leadership experts.
2. **STRATEGY WORKSHOPS:** 3-hour strategy workshops for each of our 4 career management tracks: ON TRACK TO DISTRIBUTED LEADERSHIP, ON TRACK TO THE BOARD, ON TRACK TO CEO, and ON TRACK TO MY OWN BUSINESS.
3. **TRAINING WORKSHOPS:** 2 to 3-hour thematic skill development workshops.
4. **VIP ROUNDTABLES:** 90 to 120-minute events with or without special guests dedicated to our exceptional members, founders, and ambassadors.
5. **MASTERMINDS:** A specially facilitated format aimed to drive an even deeper connection and mutual support among our members.
6. **IN-PERSON STRATEGIC CAREER ACCELERATORS:** A 12-hour in-person strategic career coaching & premium networking experience aimed to motivate women leaders to grow in their careers and to accelerate their career growth in the direction of their dreams.



OUR COMMUNITY STRATEGIC DEVELOPMENT PROGRAMS

In THE CEO ELEVATION CIRCLE we run two month-long intensive virtual strategic career development programs per year. We call them our ACCELERATORS. These robust strategic development programs are aimed to help our members gain clarity on their next career steps and motivate them to take informed action in the direction of their dreams.

FEBRUARY 2024: TALKING TO MEN

Strategic Stakeholder Management for Career Growth

This unique strategic career management program is meant to support our members understand the value of strategic stakeholder management for career growth into top leadership.

With the help of our expertise backed by interviews with male leaders and leadership experts from all over the world we guide women into developing a new, co-creative relationship with male leaders aimed to turn any stakeholder into an ally, mentor, and sponsor of their growth.

Our program includes:

- A pre-recorded video course: 10 modules, 46 lessons.
- A downloadable self-reflection notebook.
- A safe community space for reflection sharing and peer support.
- Robust 24/7 asynchronous mentoring.
- 5 live strategy calls with Cristina Muntean.
- Asynchronous interviews with male leaders – and more.

OCTOBER 2024: MY CAREER, MY WAY

Strategic Career Management for Women Leaders

This robust strategic career management program is meant to support our members to take full ownership of the trajectory of careers, work, and lives. By doing this we transform women leaders' mindset and we guide them towards more clarity, empowerment, and maximum impact.

With the help of rich peer support we take women leaders from a place of anxiety, confusion, and frustration with their careers and lives into more clarity, support, and self-confidence

Our program includes:

- A pre-recorded video course: 10 modules, 46 lessons.
- A downloadable self-reflection notebook.
- A safe community space for reflection sharing and peer support.
- Robust 24/7 asynchronous mentoring.
- 5 live strategy calls with Cristina Muntean.
- Access to our entire community library, including numerous interviews with women leaders – and more.



THEMES OF THE MONTH IN THE CEO ELEVATION CIRCLE CALENDAR 2024

H1 2024:

JANUARY: Strategic Thinking for Leadership and Career Growth

FEBRUARY: (Difficult) Stakeholder Management

MARCH: Traps on Our Way to the Top

APRIL: The Future of Our World Is Co-Created:
Leading the New World of Work Shoulder
to Shoulder with Men

MAY: Tech and Us

JUNE: Generative AI for Women Leaders

H2 2024:

JULY - AUGUST: The Harmonious Us – rest, recovery, and Well-Being for Women Leaders

SEPTEMBER: Aging and Us. The Gifts and Challenges of Living and Leading Longer.

OCTOBER: The Right Kind of Wrong – Women and Risk in Leadership

NOVEMBER: Kali in Us – What We, Women Leaders, Need to Shed and Stop Doing so We Can Move Forward

DECEMBER: Beautiful Emotions – Becoming the Masters of Our Inner Worlds



THEME OF THE MONTH: Strategic Thinking for Leadership and Career Growth

VIDEO COURSE OF THE MONTH: Strategic Thinking for Women Leaders

REGULAR EVENTS:

- **Jan. 8th:** ASK US ANYTHING

SPECIAL EVENTS:

- **Jan. 9th:** VIP FOUNDERS GET-TOGETHER
- **Jan. 17th:** EXPERT TALK: TALKING TO MEN
- **Jan. 11th, 15th, 22nd and 25th:** 3-hour STRATEGY WORKSHOPS for all our 4 career management tracks: ON TRACK TO DISTRIBUTED LEADERSHIP, ON TRACK TO THE BOARD, ON TRACK TO CEO, ON TRACK TO MY OWN BUSINESS
- **Jan. 29th:** HOW I DID IT with Paola Marazzini





BANNER - TALKING TO MEN - FEBRUARY 2024



VIRTUAL STRATEGIC CAREER ACCELERATOR:

TALKING TO MEN

STRATEGIC STAKEHOLDER MANAGEMENT FOR CAREER GROWTH.
LEARN THE LANGUAGE OF CROSS-GENDER LEADERSHIP SO
YOU CAN TURN YOUR MALE STAKEHOLDERS INTO REAL ALLIES,
GROW IN YOUR CAREER WITH LESS EFFORT AND CONTRIBUTE
MORE TO CO-CREATING A BETTER WORLD TOGETHER.

WHEN: February 1st to February 29th, 2024

REGISTRATION: vornica.com/events



THEME OF THE MONTH: (Difficult) Stakeholder Management

VIDEO COURSE OF THE MONTH: Challenging Conversations

REGULAR EVENTS:

- **Feb. 5th:** ASK US ANYTHING
- **Feb. 13th:** NETWORK & LEARN

SPECIAL EVENTS:

- **Feb. 20th:** CEO TALK
- **Feb. 1st, 8th, 15th, 22nd, and 29th:** MONTH-LONG STRATEGIC CAREER DEVELOPMENT PROGRAM TALKING TO MEN – STRATEGIC STAKEHOLDER MANAGEMENT FOR CAREER GROWTH.





BANNER – SAVE THE DATE – MOTHERHOOD AND LEADERSHIP



THE CEO ELEVATION CIRCLE COMMUNITY

SAVE THE DATE!

MARCH 22nd, 2024: 9.00 – 17.00 CET

**MOTHERHOOD
AND LEADERSHIP**

VIRTUAL CONFERENCE FOR WOMEN LEADERS

THE CEO ELEVATION CIRCLE

MORE DETAILS COMING SOON...

QUESTIONS: cristina.muntean@vornica.com



MARCH 2024

THEME OF THE MONTH: Traps on Our Way to the Top

VIDEO COURSE OF THE MONTH: The Impostor in Us – Guilt, Doubt, and the Courage to Change the World

REGULAR EVENTS:

- **March 4th:** ASK US ANYTHING
- **March 12th:** NETWORK & LEARN

SPECIAL EVENTS:

- **March 19th:** CEO TALK
- **March 22nd:** VIRTUAL CONFERENCE: MOTHERHOOD AND LEADERSHIP.



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APRIL 2024

THEME OF THE MONTH: The Future of Our World Is Co-Created: Leading the New World of Work Shoulder to Shoulder with Men

VIDEO COURSE OF THE MONTH: Co-Created Leadership: The Principles of Success in the New World of Work

REGULAR EVENTS:

- **April 8th:** ASK US ANYTHING
- **April 16th:** NETWORK & LEARN

SPECIAL EVENTS:

- **April 23rd:** COMMUNITY MASTERMIND
- **April 5th, 19th, and 26th:** IN-PERSON STRATEGIC CAREER ACCELERATOR MY CAREER, MY WAY PLANNED FOR PRAGUE, VIENNA, LISBON. We take the liberty to engage in potential modifications of the time / location of these planned in-person events.





MAY 2024

THEME OF THE MONTH: Tech and Us

VIDEO COURSE OF THE MONTH: Power

Interviews: How to Speak With Power & Influence in Podcasts and Media Interviews

REGULAR EVENTS:

- **May 6th:** ASK US ANYTHING
- **May 14th:** NETWORK & LEARN

SPECIAL EVENTS:

- **May 21st:** SKILL SHARING WORKSHOP
- **May 3rd, 10th, 17th, 24th:** IN-PERSON STRATEGIC CAREER ACCELERATOR MY CAREER, MY WAY PLANNED FOR PARIS, BRUSSELS, WARSAW, AND BUCHAREST. We take the liberty to engage in potential modifications of the time / location of these planned in-person events.





JUNE 2024

THEME OF THE MONTH: Generative AI for Women Leaders

VIDEO COURSE OF THE MONTH: Power Panel Discussions:

How to Speak With Power and Impact in a Panel and How to Facilitate a Panel Discussion With Ease and Grace

REGULAR EVENTS:

- **June 3rd:** ASK US ANYTHING
- **June 11th:** NETWORK & LEARN

SPECIAL EVENTS:

- **June 18th:** CEO TALK
- **June 6th, 14th, 21st:** IN-PERSON STRATEGIC CAREER ACCELERATOR MY CAREER, MY WAY PLANNED FOR AMSTERDAM, DUBLIN, ZAGREB We take the liberty to engage in potential modifications of the time / location of these planned in-person events.





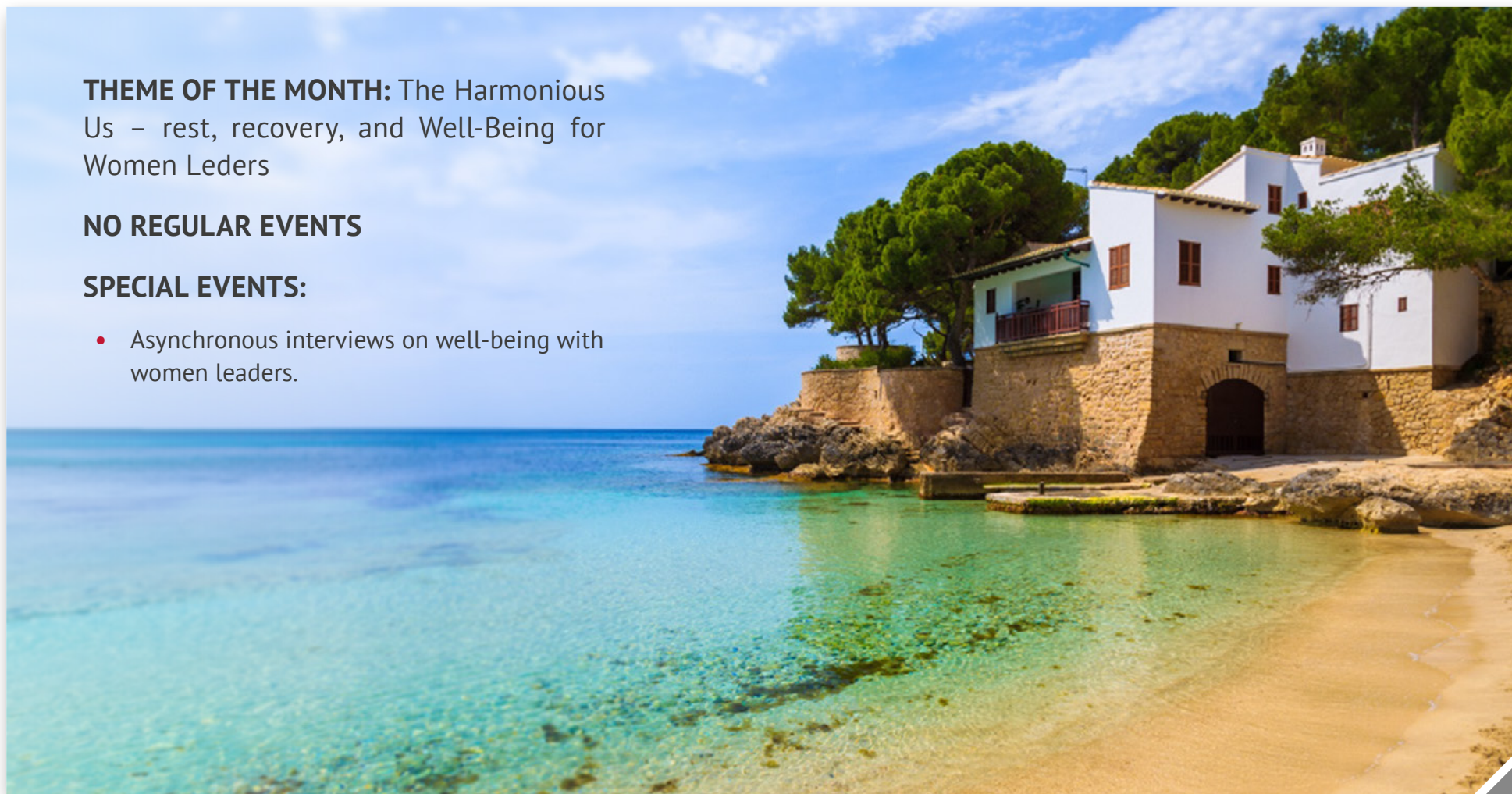
JULY - AUGUST 2024

THEME OF THE MONTH: The Harmonious Us – rest, recovery, and Well-Being for Women Leaders

NO REGULAR EVENTS

SPECIAL EVENTS:

- Asynchronous interviews on well-being with women leaders.



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SEPTEMBER 2024

THEME OF THE MONTH: Aging and Us. The Gifts and Challenges of Living and Leading Longer.

VIDEO COURSE OF THE MONTH: Unconscious Biases at Work

REGULAR EVENTS:

- **Sept. 2nd:** ASK US ANYTHING
- **Sept. 10th:** NETWORK & LEARN

SPECIAL EVENTS:

- **Sept. 19th:** CEO / EXPERT TALK.





VIRTUAL STRATEGIC CAREER ACCELERATOR:

MY CAREER, MY WAY

**GAIN CRYSTAL CLARITY ON YOUR NEXT CAREER STEP SO YOU STOP
WASTING YOUR TIME, SUFFERING IN VAIN, OR EARNING LESS THAN YOU
DESERVE. GET YOURSELF IN POLE POSITION FOR YOUR NEXT PROMOTION
AND MOVE CLOSER TO THE CAREER AND LIFE OF YOUR DREAMS.**

Thursdays: October 19th - November 16th, 2023

REGISTRATION: vornica.com/community



THEME OF THE MONTH: The Right Kind of Wrong
– Women and Risk in Leadership

VIDEO COURSE OF THE MONTH: Psychological
Safety for Women Leaders

REGULAR EVENTS:

- **Oct. 7th:** ASK US ANYTHING
- **Oct. 15th:** NETWORK & LEARN

SPECIAL EVENTS:

- **Oct. 22nd:** CEO TALK
- **Oct. 3rd, 10th, 17th, 24th, and 31st:** MONTH-
LONG DEVELOPMENT PROGRAM MY
CAREER, MY WAY – STRATEGIC CAREER
MANAGEMENT FOR WOMEN LEADERS





THEME OF THE MONTH: Kali in Us – What We, Women Leaders, Need to Shed and Stop Doing so We Can Move Forward

VIDEO COURSE OF THE MONTH: Liberation from Operations – The Art of Purpose-Driven Delegation for Women Leaders

REGULAR EVENTS:

- **Nov. 4th:** ASK US ANYTHING
- **Nov. 12th:** NETWORK & LEARN

SPECIAL EVENTS:

- **Nov. 20th:** CEO / BOARD / EXPERT TALK.





THEME OF THE MONTH: Beautiful Emotions
– Becoming the Masters of Our Inner Worlds

VIDEO COURSE OF THE MONTH: Conflict as a Gift – How to Drive Human, team, and Organization Transformation by Consciously Embracing Conflict and Transformative Life Force.

REGULAR EVENTS:

- **Dec. 2nd:** ASK US ANYTHING

SPECIAL EVENTS:

- **Dec. 5th:** CEO TALK
- **Dec. 9th:** HOLIDAYS PARTY & PURPOSE: SAYING GOOD BYE TO 2024 TOGETHER.



THE CEO ELEVATION CIRCLE

Have we missed any topic relevant for you?
If so, please reach out to us in the space ASK US ANYTHING and let us know.

**THANK YOU FOR BEING WITH US IN
THE CEO ELEVATION CIRCLE IN 2024!**

