



PREMIUM COMMUNITY MEMBERSHIP
FOR THE SMART, TALENTED, AND
AMBITIOUS WOMEN LEADERS
IN YOUR ORGANIZATION

TURN YOUR TALENTED WOMEN LEADERS INTO FUTURE CEOS!

By June 30, 2026, all publicly listed companies active in Europe need to have a minimum of 33% women on their executive and non-executive boards, or a minimum of 40% women in their non-executive boards. Is your organization ready for this major systemic change?

[Read more about the impact of the November 2022 EU Directive Women on Boards on European companies here.](#)

To anticipate our clients' needs, in March 2023 we created a unique initiative: [THE CEO ELEVATION CIRCLE](#). It is a pan-European community of highly qualified, smart, talented, and ambitious women leaders from all over the world who are active in Europe and who aspire to grow in their careers and ultimately into the C-Suite at local, regional, and global level.

This is why we would love to welcome your own smart, talented, and ambitious women leaders among us in the community THE CEO ELEVATION CIRCLE

WHY A COMMUNITY?

No significant or sustainable mindset, behavior, or leadership skill change has ever taken place after a one-off one-day training session – or even after several training sessions for that matter.

After more than 13 years of experience coaching, mentoring, training and generally developing some of the smartest women leaders in FORTUNE 500 companies across Europe we know that **outstanding transformation happens in reality between moments**, in those precious instances when we give ourselves permission to pause and self-reflect – ideally at a time of our own convenience. **Real transformation happens when we receive validation, feedback, inspiration, and support from our peers** and role models, and when we gather the courage to start taking imperfect action in the direction of our work, career, and life of our dreams.

Yet even that is not enough. **To achieve outstanding success we also need a safe space** where we can return, often battered after facing reality head and heart-on, to dissect our experience, receive even more validation, feedback, inspiration, and support, and to finally gather the courage to go back again, try again, fail again, fail better, and, ultimately, succeed at deploying our impact and full human potential beyond our wildest dreams.

Women grow when they feel safe. Women leaders are less motivated by money, and more motivated by purpose and service. In order for our companies to have more women leaders at the top, we need to find a way to **support women to start seeing their OUTSTANDING POTENTIAL, and to fall in love with the OUTSTANDING IMPACT** that their work and leadership could have on their families, teams, companies, and our world.

This is exactly why we designed THE CEO ELEVATION CIRCLE as a global community for women leaders. Because wisdom and transformation don't happen overnight. They emerge gradually in a space that brings together LOVE, SAFETY, SUPPORT, VALIDATION, AND HEALTHY CHALLENGES. We don't need just any women at the top of our organizations – what we need is more wise, emotionally and strategically mature women leaders at the top. And this is why we, THE CEO ELEVATION CIRCLE, are here.



OUR COMMUNITY HITS ALL THE KPIs LEADING TO A SUSTAINABLE AND POSITIVE MINDSET, LEADERSHIP, AND CAREER TRANSFORMATION FOR YOUR WOMEN LEADERS

Why should you consider sending your talented women leaders
to our community THE CEO ELEVATION CIRCLE?

Here is why:

- 1. TO VALIDATE RARE AMBITION AND IGNITE MOTIVATION TO GROW INTO TOP LEADERSHIP.** So they can see that becoming a top woman leader doesn't mean losing their health, family, values, or sanity. By the contrary – with the help of quality role models in board and CEO roles we support women to remember their rare ambition, validate their dreams, and reignite their motivation to grow in their careers.
- 2. TO PROVIDE QUALITY FOLLOW-UP AFTER YOUR IN-HOUSE LEADERSHIP DEVELOPMENT PROGRAMS.** So your women don't feel confused and lost now that your in-house leadership development program for women leaders is over.
- 3. TO BLOW AWAY THE GREENHOUSE SYNDROME.** So your talents get a taste of the world outside of your organization, compare their attitudes and skills, and get inspiration for innovations in your organization.
- 4. TO BUILD THEIR REGIONAL AND GLOBAL LEADERSHIP MINDSET.** So they can grow in a pan-European remote-first asynchronous community of women leaders from all over the world active in various organizations, industries, and countries in Europe.
- 5. TO GET REAL DIVERSITY AND CULTURAL SENSITIVITY UNDER THEIR SKIN.** So they learn attitudes and cultural sensitivities in different countries and cultures across Europe directly from their native or induced peers.
- 6. TO UPSKILL AND FUTURE-PROOF THEIR CAREERS.** So they become more accustomed with best work, leadership, and communications practices useful in a distributed community that puts proximity bias to rest.
- 7. TO INSPIRE CREATIVITY AND DRIVE TRANSFORMATION.** Our exploratory leadership mindset will inspire them to experiment, too, with different leadership styles, activities, and interventions that will take your people and organization into the future.

Read more about the entire area of benefits your women would receive
when joining our community THE CEO ELEVATION CIRCLE.



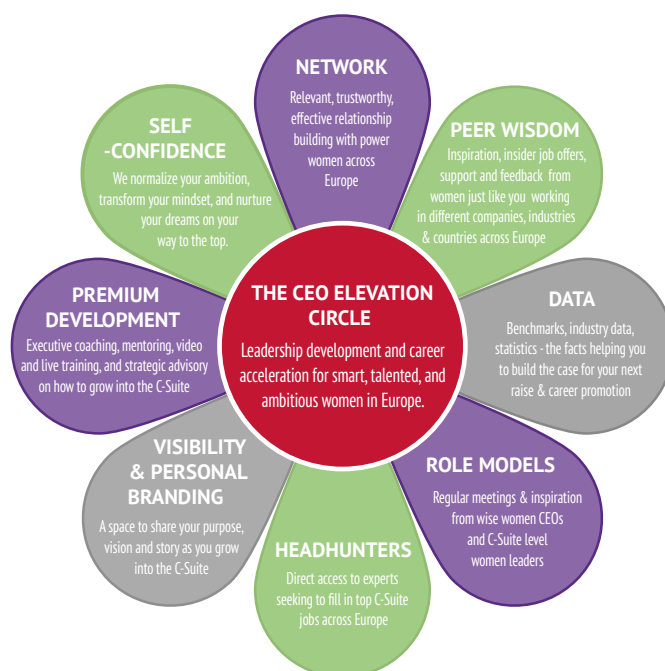
OUR PREMIUM MEMBERSHIP BENEFITS FOR YOUR WOMEN LEADERS

This is a detailed overview of the Premium Membership benefits your women leaders get to enjoy when they become Premium Members of our community THE CEO ELEVATION CIRCLE .

1. **POWER NETWORK:** They enter a highly curated network of power women leaders from all over the world working and leading in Europe.
2. **VISIBILITY:** Instant personal branding and reputation management through profile generation and personalized introduction in our community.
3. **PSYCHOLOGICAL SAFETY:** Through highly curated access to our community, our content, and our values, we make sure that our members are safe to share exactly what's troubling them so we can support and elevate women leaders into the next stages of their careers and lives.
4. **BELONGING:** Guidance and care during onboarding aimed to help your women leaders orient themselves and belong to our community faster.
5. **DEDICATED CAREER TRACKS:** We facilitate four career tracks dedicated to your women leaders' development as a better distributed team leader, executive and non-executive board member, corporate CEO, or company founder & CEO.
6. **GROW YOUR CAREER FASTER:** Thanks to all the nourishment present in our community, including in-depth regular virtual and in-person career accelerators, we shorten the time your women leaders need to make their next significant career move and we help them catapult their careers into top regional and global leadership faster.
7. **PREMIUM EDUCATION:** We provide in-depth, tested, quality premium education and skill development for women leaders through regular strategy workshops, VIP roundtables, and facilitated development programs.
8. **CONNECTION:** Diverse and relevant live virtual and in-person events nourishing fresh insights and connection among women leaders across Europe.
9. **ROLE MODELS:** A chance to meet top leadership role models and to talk to local, regional, and global corporate CEOs, company founders & CEOs, executive and non-executive board members, headhunters, and leadership experts.
10. **PEER SUPPORT:** Gentle mirroring and quality advice from women leaders just like them active in various organisations, industries, and countries across Europe.
11. **FIRESIDE CHATS:** Front row invitations to speak in a facilitated interview / live fireside chat with our members to celebrate their success when they achieve a significant milestone in their careers.
12. **CURATED CONTENT:** We bring your women leaders highly curated relevant content that they receive in our regular newsletter and community posts.
13. **VIDEO COURSES:** We leverage more than 13 years of complex people and organization development experience to bring your women leaders premium video courses created especially for women leaders. Our members receive up to 10 new video courses worth between 1 297 EUR and 2 997 EUR per year.
14. **ASYNCHRONOUS MENTORING:** In our community your women leaders receive rich advice, guidance, and asynchronous mentoring, a method patented by our founder, Cristina Muntean, a Senior Mentor and a former member of the European Mentoring and Coaching Council (EMCC) global center of excellence in mentoring.



15. **CONTINUOUS LEARNING:** Gain access to our entire community library since March 2023, which includes all bonus video courses + all community event recordings in video, audio, and chat format.
16. **EXCITING MONTHLY CHALLENGES:** Your women leaders can join our regular community challenges aimed to shape their leadership behaviors, future-proof their career, and win amazing prizes. Personal, leadership, and career growth can be fun 😊
17. **BOOK CLUB FOR WOMEN LEADERS:** We curate a book club full of targeted relevant book recommendations for women leaders.
18. **INSIDER DATA:** We conduct regular community surveys that we turn into insider data, reports, and benchmarks for women leaders in Europe.
19. **TOP LEADERSHIP JOB OFFERS:** We nurture a job board where companies can place insider tips on top leadership jobs and thus accelerate their recruitment process.
20. **SHIFT TOWARDS A GLOBAL MINDSET:** By exposing your women leaders to peers from all over the world you get DEI under their skin and they develop a genuine regional and global mindset. This is how you future-proof their careers, and you catapult your women into regional and global top leadership.
21. **FUTURE-PROOF THEIR LEADERSHIP STYLE WITH MORE ASYNCHRONOUS COMMUNICATIONS:** In our community we nurture behaviors that show women leaders the benefits of asynchronous thinking, working, communicating, and leadership, which is the key to succeed in the new world of work and in a truly diverse, vibrant global environment.
22. **SPECIAL RECOGNITION:** We offer your women leaders special recognition through badges, banners, and special events for our VIP members – community founders, honorary members, ambassadors, and all special partners, sponsors, and allies.
23. **REGULAR ACCESS TO CRISTINA MUNTEAN, OUR FOUNDER:** When your women leaders join us, they get first-row premium access to Cristina Muntean, our founder, who is a complex, experienced, multiply certified, and well respected executive coach and mentor for women leaders in Europe.
24. **SIGNIFICANT DISCOUNTS:** Being a member of our community entitles your members to significant discounts for all VORNICA® services for themselves, their teams, and your organization.
25. **SELF – CONFIDENCE:** This is perhaps the most valuable asset your women leaders will get in our community THE CEO ELEVATION CIRCLE. They will know they can do this. We've got their back, and they've got their career and future fully into their hands.



GET EVEN MORE DETAILS ABOUT OUR COMMUNITY MEMBERSHIP BENEFITS FOR CORPORATE MEMBERS

1. **PREMIUM NETWORK BENEFITS.** Download and check these documents for more details on our premium membership benefits and thought leadership: [CALENDAR OF ACTIVITIES 2024](#), [THEMES OF THE MONTH AND VIDEO COURSES 2024](#).
2. **3-5 LIVE COMMUNITY EVENTS / MONTH.** We gather regularly, virtually and in-person, to boost togetherness, intimacy, and inspiration. The majority of our virtual events are recorded, and the recordings are available in our virtual library.
3. **ALL COMMUNITY ARCHIVE.** A rich, tailor-made community library including all our video courses and previous community event recordings.
4. **PREMIUM ASYNCHRONOUS LEARNING:** Our members receive an average of 10 video courses tailor-made for women leaders worth cca. 2 000 EUR per year: 10 courses in 2023, 10 more coming in 2024. Check the document [VIDEO COURSES OF THE MONTH](#) for more details.
5. **PREMIUM DEVELOPMENT PROGRAMS FOR LEADERSHIP DEVELOPMENT AND CAREER ACCELERATION:** We provide our members with two flagship leadership development and career acceleration programs:
 - a. **February 2024: TALKING TO MEN – STRATEGIC STAKEHOLDER MANAGEMENT FOR CAREER GROWTH** – market value **4 997 EUR**, and
 - b. **October 2024: MY CAREER, MY WAY – STRATEGIC CAREER MANAGEMENT FOR WOMEN LEADERS** - market value **4 997 EUR**.

Both leadership development and career acceleration programs, with a market value of 9 994 EUR, are included in the yearly community Premium Membership worth 597 EUR / person.



YOUR INVESTMENT INTO YOUR WOMEN LEADERS' COMMUNITY MEMBERSHIP

This is why we invite you to invest into your smart, talented,
and ambitious women leaders' Premium Community Membership
in THE CEO ELEVATION CIRCLE in 2024:

NUMBER OF MEMBERS:	DISCOUNT:	FINAL PRICE / YEAR (VAT NOT INCLUDED):
1	0%	597 EUR
5	5%	2 840 EUR
10	10%	5 373 EUR
5	15%	7 600 EUR
20	20%	9 560 EUR
25	25%	11 200 EUR

Would you like to send us a specific number of women leaders that doesn't fit in the proposal above? Drop Cristina a personal message at Cristina.muntean@vornica.com and we will be happy to create a tailor-made service and price offer for you, your women, and your organization.

Do you have any special questions about why you should send the smart, talented, and ambitious women leaders from your talent pool into our community THE CEO ELEVATION CIRCLE in 2024? Book a call with Cristina to discuss your questions and needs here: <https://calendly.com/cristinamuntean/30-minute-virtual-coffee-with-cristina>.

