



ON TRACK TO CEO: TO BECOME THE NEXT CEO AND / OR TO REMAIN THE CEO REQUIRES THE BEST OF YOUR STRATEGY AND LEADERSHIP MINDSET.

Thank you so much for your presence and interest in our career management path ON TRACK TO CEO. Below you can find all the specific activities we prepared for you and for all our community members – current and future CEOs - active in this track. Our intention is to help you clarify and refine your personal career management strategy so well that it will make your journey of becoming the next CEO smooth, enjoyable, and as meaningful as possible.

## ON TRACK TO CEO - SPECIAL ACTIVITIES FOR YOU

Please find below a detailed overview of all the activities we executed in 2023 and that we plan to execute in 2024 to nurture your journey of becoming the next CEO.

### 2023

1. **SET THE SPACE:** In June 2023 we created the space ON TRACK TO CEO in our community on Circle. This space brings together all our members with an interest to become future CEOs. Check this space now and join the conversations in it.
2. **THEMES OF THE MONTH:** We believe that all the topics we covered as our themes of the month are meant to elevate female leadership and to help you grow / stay in top leadership with more ease and joy. Check the space THEME OF THE MONTH and CHALLENGE OF THE MONTH for more conversations on this subject.
3. **MARCH, OCTOBER, DECEMBER 2023: CEO TALKS.** We invited three outstanding women CEOs to share their career journeys with us. You can find our interview recordings in your community library.
4. **10 VIDEO COURSES FOR WOMEN LEADERS:** In 2023 we brought you 10 tailor-made video courses for women leaders that you can find in your community library in THE VORNICA ACADEMY.

# 2024

5. **JANUARY – DECEMBER 2024: THEMES OF THE MONTH:** In 2024 we prepare themes of the month that are most relevant for women leaders. Make sure you keep an eye on the spaces [THEME OF THE MONTH](#) and [CHALLENGE OF THE MONTH](#) for more details on these subjects.
6. **JANUARY 2024:** On Monday, January 22nd, 2024 we conduct a special 3-hour virtual strategy workshop for all the members of our dedicated space [ON TRACK TO CEO](#). The purpose of this workshop is to help you identify and articulate your career growth strategy into the next CEO in 2024.
7. **FEBRUARY 2024:** Strategic career accelerator TALKING TO MEN – STRATEGIC STAKEHOLDER MANAGEMENT FOR CAREER GROWTH.
8. **MARCH 2024:** Special virtual conference MOTHERHOOD AND LEADERSHIP.
9. **APRIL – JUNE 2024:** In-person strategic career accelerators in major European cities.
10. **OCTOBER 2024:** Strategic career accelerator MY CAREER, MY WAY – STRATEGIC CAREER MANAGEMENT FOR WOMEN LEADERS. We look forward to seeing you there.

With the exception of these tailored interventions we strongly believe that ALL the activities taking place in our community can support you to become the next CEO faster.

Equally, as **more and more women CEOs and former CEOs trickle into our community**, we are delighted to connect you to each other and to create further VIP encounters for you and your outstanding peers active in top European leadership.

Please keep an eye on our complete calendar of activities and join us as often as you can during live events so we can elevate your career and leadership together.

FOR A COMPLETE OVERVIEW OF OUR ACTIVITIES IN 2024 FOR ALL CAREER TRACKS PLEASE CHECK [OUR GENERAL CALENDAR OF ACTIVITIES FOR 2024](#) IN CIRCLE.

Have we missed a relevant subject / activity that you, the current or future CEO, would appreciate having in our community?

Please let Cristina know by sending her a direct message or an email at [Cristina.muntean@vornica.com](mailto:Cristina.muntean@vornica.com).



## YOUR COMPLETE PREMIUM MEMBERSHIP BENEFITS

This is a detailed overview of ALL the Premium Membership benefits you get to enjoy when you are a fully-fledged member of our community THE CEO ELEVATION CIRCLE.

1. **POWER NETWORK:** You enter a highly curated network of power women leaders from all over the world working and leading in Europe.
2. **VISIBILITY:** Instant personal branding through your profile and personalized introduction to our network.
3. **PSYCHOLOGICAL SAFETY:** Through highly curated access to our community, our content, and our values we make sure that our members are safe to share exactly what's troubling them so we can support and elevate women leaders into the next stage of their careers and lives.
4. **BELONGING:** Guidance and care during onboarding aimed to help you orient yourself and belong to our community faster.
5. **DEDICATED CAREER TRACKS:** We facilitate four career tracks dedicated to your development as a better distributed team leader, executive and non-executive board member, corporate CEO, or founder & CEO.
6. **GROW YOUR CAREER FASTER:** Thanks to all the nourishment present in our community, including in-depth regular virtual and in-person career accelerators, we shorten the time you need to take to make your next significant career move and we help you catapult your career into top regional and global leadership faster.
7. **PREMIUM EDUCATION:** We provide in-depth, tested, quality premium education and skill development for women leaders through regular strategy workshops, VIP roundtables, and facilitated development programs.
8. **CONNECTION:** Diverse and relevant live virtual and in-person events nourishing fresh insights and connection among women leaders across Europe.
9. **ROLE MODELS:** A chance to meet top leadership role models and to talk to local, regional, and global corporate CEOs, company founders & CEOs, executive and non-executive board members, headhunters, and leadership experts.
10. **PEER SUPPORT:** Gentle mirroring and quality advice from women leaders just like you active in organizations across Europe.
11. **FIRESIDE CHATS:** Front row invitations to speak in a facilitated interview / live fireside chat with our members to celebrate your success when you achieve a significant milestone in your career.
12. **CURATED CONTENT:** We bring you highly curated content relevant to women leaders that you will receive in our regular newsletter and community posts.
13. **VIDEO COURSES:** We leverage more than 13 years of complex people and organization development experience to bring you premium video courses created especially for women leaders. Our members receive up to 10 new video courses worth between 1 297 EUR and 2 997 EUR per year.
14. **ASYNCHRONOUS MENTORING:** In our community you receive rich advice, guidance, and asynchronous mentoring, a method patented by our founder, Cristina Muntean, a Senior Mentor and a former member of the European Mentoring and Coaching Council (EMCC) global center of excellence in mentoring.



15. **CONTINUOUS LEARNING:** Gain access to our entire community library since March 2023, which includes all bonus video courses + all community event recordings in video, audio, and chat format.
16. **EXCITING MONTHLY CHALLENGES:** You can join our regular community challenges aimed to shape your leadership behaviors and to future-proof your career, and win amazing prizes. Personal, leadership, and career growth can be fun 😊
17. **BOOK CLUB FOR WOMEN LEADERS:** We curate a book club full of targeted relevant book recommendations for women leaders.
18. **INSIDER DATA:** We conduct regular community surveys that we turn into insider data, reports, and benchmarks for women leaders in Europe.
19. **TOP LEADERSHIP JOB OFFERS:** We nurture a job board where you can ask for the next job of your dreams and receive insider tips on top leadership jobs that might not be advertised elsewhere on the market.
20. **SHIFT TOWARDS A GLOBAL MINDSET:** By exposing yourself to peers from all over the world you get DEI under your skin and you develop a genuine regional and global mindset. This is how you future-proof your career, and you catapult yourself into regional and global top leadership.
21. **FUTURE-PROOF YOUR LEADERSHIP STYLE WITH MORE ASYNCHRONOUS COMMUNICATIONS:** In our community we nurture behaviors that show you the benefits of asynchronous thinking, working, communicating, and leadership, which is the key to succeed in the new world of work and in a truly diverse, vibrant global environment.
22. **SPECIAL RECOGNITION:** We offer you special recognition through badges, banners, and special events for our VIP members – community founders, honorary members, ambassadors, and all special partners, sponsors, and allies.
23. **REGULAR ACCESS TO CRISTINA MUNTEAN, OUR FOUNDER:** When you join us, you get first-row premium access to Cristina Muntean, our founder, who is a complex, experienced, multiply certified, and well respected executive coach and mentor for women leaders in Europe.
24. **SIGNIFICANT DISCOUNTS:** Being a member of our community entitles you to significant discounts for all VORNICA® services for yourself and your team.
25. **SELF – CONFIDENCE:** This is perhaps the most valuable asset you will get in our community THE CEO ELEVATION CIRCLE. You know you can do this. We've got your back, and you've got your career and your future back into your hands.

## YOUR INVESTMENT:

Your investment into a yearly PREMIUM MEMBERSHIP is 597 EUR for our global members / 14 997 CZK for our members from Czechia. In 2024 we also provide you with a flexible and affordable monthly membership: 57 EUR / month for our global members and 1 497 CZK for our members from Czechia.

## LOGISTICS:

To cover your PREMIUM MEMBERSHIP and remain a member of our community THE CEO ELEVATION CIRCLE from January 1, 2024 onwards we invite you to apply to become a member here: <https://vornica.com/community> (for new members) or to visit the dedicated space YOUR PREMIUM MEMBERSHIP 2024 in Circle and to follow the payment instructions laid off there.

Questions about your Premium Membership from January 1, 2024? Send them directly to Cristina at [Cristina.muntean@vornica.com](mailto:Cristina.muntean@vornica.com) and she will answer them for you gladly.

